



Connecting with Horse Owners

In 1992, lifelong rider and amateur grand prix show jumper Laura Connaway launched Connaway & Associates Equine Insurance Services, Inc., as a way to connect her love of horses, horse sport, horse people, and business. Since then, she and her team of seasoned equestrians at the full-service equine insurance agency based in Little Rock, AR, have worked to meet the unique insurance needs of our community. The firm tailors comprehensive horse, farm, and liability coverage for each client, and Connaway and her team pride themselves on providing coverage at competitive rates with outstanding service.

“I have one goal for Connaway & Associates and that is to connect with our customers and understand their needs,” said Connaway, who has been honored with top agent recognitions by Great American Insurance Group throughout her 30-year career in the insurance business. “Building trust with those customers comes from good service and a thorough understanding of insurance, horses, horse ownership, and horse shows.”



Since 1992, the team at Connaway & Associates has been connecting with its customers through their experience and love of horses.

A Snapshot of What Connaway & Associates Offers:

Horse Insurance

Connaway & Associates offers equine mortality, major medical, and loss of use coverage. All plans are customizable and can help you control costs if your horse requires unforeseen medical care and will reimburse you for his value if he dies. Having equine insurance offers you peace of mind knowing that if something happens to your horse you can work on getting him the appropriate treatment and not worry so much about budgeting for large vet bills.

Farm, Property, and Equine Liability Insurance

Most farm properties are unique and may include a mix of residential and commercial exposures. Coverage is available in most locations for farm structures including dwellings, barns, covered arenas, and outbuildings. Both professional trainers and individual horse owners place themselves and their assets at risk when their horses come in contact with people and property. Connaway & Associates offers a broad range of liability coverage to suit the needs of the professional or individual horse owner.

Laura Connaway Featured in Sidelines Magazine



The May/June issue of Sidelines Magazine features an interview with Connaway & Associates founder and president Laura Connaway in its newest column, Sidelines Snapshot, which highlights key leaders in the equine business industry.

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In the News

- **The Plaid Horse:** [Laura Connaway: Creating Her Own Path](#)
- **The Chronicle of the Horse:** [Amateur Showcase: Connaway is Breeding and Bringing Horses Up to the Top of the Sport](#)
- **Equestrian Living:** [Three Innovative Entrepreneurs](#)

About Connaway & Associates Equine Insurance Services, Inc.

At Connaway & Associates, teamwork allows horse people to protect horse people. Since 1992, Connaway & Associates has built a strong reputation as a reliable partner in competition and in business. By building relationships and offering immediate, competitive insurance coverage and 24-hour service, Connaway & Associates does the work so its clients can enjoy their passion for horses. For more information on Connaway & Associates and its offerings, visit www.connaway.net.

